



RAMAIAH
Institute of Management



PLACEMENT **BROCHURE**

2021 - 2023

EMPOWERING LEADERS



ABOUT RIM

Ramaiah Institute of Management is one of the most preferred Business schools in Bangalore. Being located in the heart of the city the institute is acclaimed as the one of the best Business schools providing quality management education through its PGDM program. It has been consistently ranked as one among the Best 100 Business schools in India by several ranking partners. The program is NBA accredited and approved by AIU as MBA equivalent. The curriculum is Industry-Oriented and designed by both Academicians and Industry Experts, coupled with new age teaching pedagogies and assessments. The aim is to offer the nation with vision driven leaders who are globally competent to meet the challenges of a future world.

Vision

To be a globally recognized Management Institute nurturing & empowering leaders.

Institutional Values

Integrity, Proactive, Innovative, Open to Learning
Social Concern

Mission

- » Dissemination of Management Knowledge through a right blend of a contextually relevant curriculum, innovative pedagogy and transparent assessment.
- » Building a research culture to augment critical thinking and analytical abilities among students and faculty.
- » Sensitizing students to become professional, ethical and socially responsible individuals by inculcating leadership skills through holistic and value-based learning.
- » Creating an ecosystem that provides exposure to global cultures.
- » Igniting the entrepreneurial spirit among students to establish organizations that create value.

MESSAGE FROM DIRECTOR



Dear Recruiter,

Greetings from Ramaiah Institute of Management, Bangalore! Ramaiah Institute of Management was established in the year 1995, with a view of nurturing and empowering leaders of tomorrow. Under the aegis of Gokula Education Foundation, RIM has been consistently ranked amongst the top 100 B-Schools in India. Since the time of establishment, our graduates/alumni from our flagship PGDM program have been consistently doing well for themselves, getting recognition for their work in various fields and have kept the flag of RIM flying high by exceeding recruiters' expectations.

Under the able guidance of our Board of Directors, our Director and Chief Executive, Ramaiah Institute of Management has been scaling new heights in B-School education and continuously innovating in the area, providing our students an excellent training ground. The PGDM program at Ramaiah Institute of Management, accredited by AICTE, AIU and NBA, is industry oriented and designed by both Academicians and Industry Experts. New age teaching pedagogies and assessments make this program top notch and encourages our students to think differently, grooms them in leadership skills and provides them various opportunities to make a positive impact on society.

By combining coursework, project work, internships, lectures by eminent faculty/business leaders/entrepreneurs/alumni/well-known visiting faculty, etc., our students get the opportunity to pursue wide-ranging topics that prepare them for their future in the management field. On completion of their PGDM course, our students become part of an illustrious network of the RIM alumni community.

We are extremely proud to introduce our latest batch graduating in the year 2023 and are sure they will make a mark for themselves like their predecessors. We invite you, dear recruiter, to be part of this exciting journey! This brochure will help you also to get to know our flagship program better. Please also consider this an invitation to interact with our diverse and talented student community. We are sure they will exceed your expectations of them!

Dr. Manasa Nagabhushanam

Director – Academics, Research and Administration.

MESSAGE FROM HEAD - PLACEMENTS & CORPORATE RELATIONS



The Placement and Corporate Relations Cell at Ramaiah Institute of Management, Bangalore, coordinates and facilitates all career development activities for its students. It enables students to seek employment opportunities and also helps them plan their career through various training programs, workshops, seminars and industry interactions.

The aim of the Placement Cell is to not just to achieve 100% placement but also to aid students to improve their employability skills by training them on resume building, group discussions and interview skills and help them stand out from the crowd during the Placement process and excel in their interviews. We prepare the students as industry ready professional to pursue careers in various fields.

Prof. Jeevitha R

Head –Placements and Corporate Relations

Assistant Professor- Department of Finance & BFSI.

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Our achievement history

The Placement and Corporate Relations Cell has continuously placed 95% plus students year on year over the last decade through the campus placement process (including the pandemic years).

The Final Placements for FY 2022-23 commences from September 2022 to 31st April 2023. We cordially invite recruiters to our campus to conduct their selection process. You may reach out to us at placements@msrim.org

**Placement & Corporate Relations Cell
Ramaiah Institute of Management, Bangalore**

MANAGEMENT PROGRAMS OFFERED AT RIM

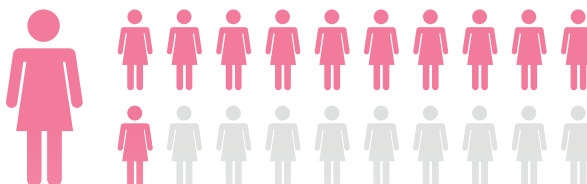
1. PGDM – Two Year Full Time.
2. PGDM-IEV (Entrepreneurship) - Two Year Full Time.
3. PGP in Management for working professionals
4. PGP in Financial Analytics.
5. PGP in Sports Management.

PGDM STUDENTS STATISTICS 2021-23 BATCH

GENDER BREAK-UP

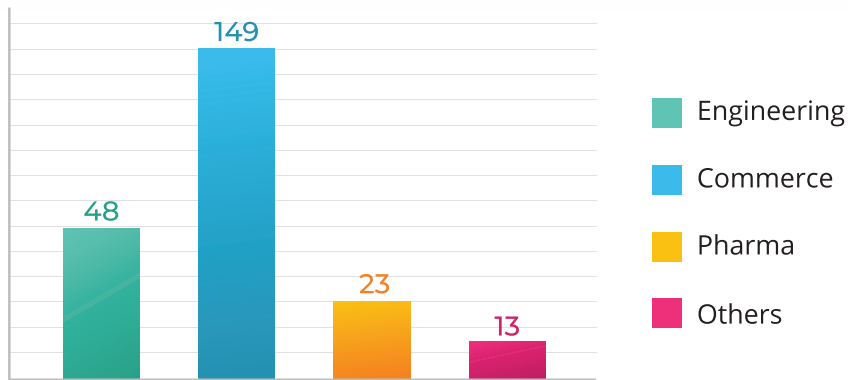


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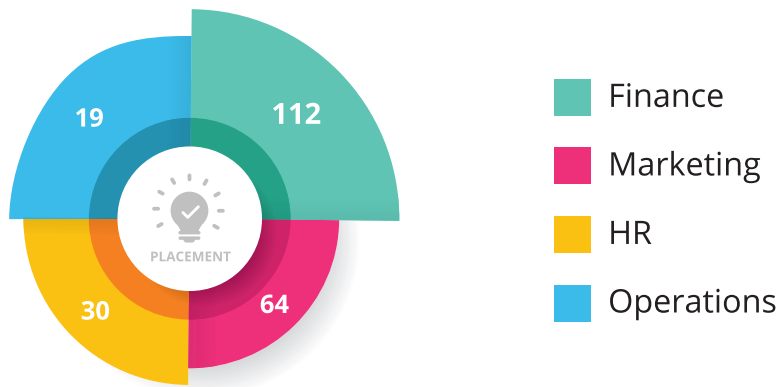
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UG BACKGROUND

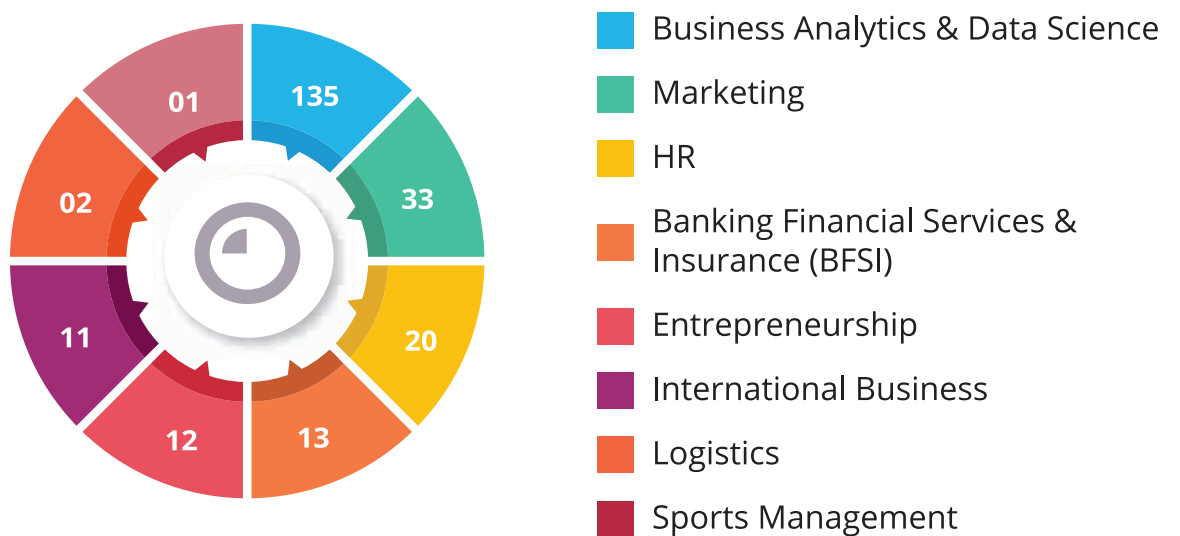


SPECIALIZATION WISE STATISTICS

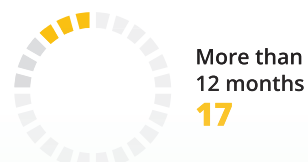
Major



Minor



WORK EXPERIENCE



INDUSTRY READY : A KEY SUCCESS FACTOR FOR RIM STUDENTS

Continuous engagement with industry fosters to corporate requirements. RIM has ensured a 360 degree connect with the industry. Below, we are providing a list of activities and a brief insight into the details:

» **Industry -oriented curriculum :**

The Institute emphasises on Industry-oriented education approach to make the students a perfect industry-fit by the time they complete their program. We invite expert from the industry in curriculum development.

» **Industrial Visits :**

RIM objective is to provide its students with an insight into the corporate world. It provides an excellent platform for students to learn practically through interaction, understand working methods and culture, employment practices and various functionalities of the organisation.

» **Industry Interaction :**

RIM establishes engaging interactions with the industries. Organising workshops, guest talks, conferences, business conclave, symposia, joint research programmes with joint participation of the Institute and the Industries benefits our students by exposing them to contemporary issues, newer technologies and innovative management methodologies.

» **Experiential learning :**

Experiential learning with real-world application allows students a better grasp of concepts, theories, models, strategies and processes. Experiential learning courses like Pro- advanced MS-Excel application, NSE smart simulator-based trading programs, Research based teaching, Use of data analytics software such Python, R, Tableau, Machine Learning.

» **Industry events :**

To encourage networking skills among students, RIM motivates its students to attend sponsored events, industry trade-shows/conventions, multiple-day conferences and entertainment events organised by the industry

» **Live projects :**

To ensure exposure of maximum students to innovation, incubation activities and to understand the entrepreneurial ecosystem. RIM connect all students with start-ups which will help them to comprehend innovation, entrepreneurship management and venture development in various sectors.

» **Summer Internships :**

Students are encouraged to undertake Summer Projects from Semester II and work on the real-life business problems. Summer Internship provides an opportunity for the students to apply the concepts and understand the business practice which enhances their employability skills.

» **Short- term Internships :**

Companies offers a practical training programme, with a duration of 1 month to maximum 6 months focused towards particular field based on students' interest and specialisation. Students usually present the internship report before the senior management of the companies. This provides an opportunity for the students to get more insights and feedback on the work done. This rigorous work done during the internship may lead to Pre-Placement Offers / Pre-Placement Interviews.

» **International Exposure :**

RIM provides a global exposure for students through Global Immersion Programme (GIP), Dubai. RIM International Office continues to explore more global opportunities for our students in the areas of medium-term study abroad program. The Ramaiah Japan Centre (RJC) is established at the Ramaiah Institute of Management with the aim of extending global engagements for the Ramaiah Group through collaborative activities with Institutions in Japan, Japanese companies and broaden employment opportunities.

» **Campus Preparatory Programs :**

Apart from conducting regular classes for all students additional training sessions are directed to work/improve on various skill sets of students and to make them industry ready. In this competitive world we want our students to win. We at RIM help them in nurturing all the skills companies want in their employees. So that they have no reason or minimal reason to reject our students and have every reason to offer them the job. The training sessions start from the beginning of the first semester of the curriculum and get more intensive as the student progresses to the final year. The Placement training activities focuses on Aptitude building, CV writing, Personality development, Group Discussions, Technical Interview skills and Personal Interview practices which develops their employability skill set and accomplish good placements in various industries.

KEY RECRUITERS

Key Multinational Recruiters



Key Indian Recruiters



Key BFSI Recruiters



RAMAIAH
Institute of Management

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