



RAMAIAH
Institute of Management



Faculty Development Programme (Virtual)

on

Developing Skills on Case Writing & Case Based Research

Date: 25th March 2021, Thursday 2:00 pm – 5:00 pm

About RIM

Ramaiah Institute of Management is NBA accredited, autonomous Institute. It was established in 1995 under the aegis of Gokula Education Foundation. It offers Two-Year full time PGDM Programme. The Institute endeavours to play an active role empowering the employees through intellectual abilities and shaping the lives of students through impactful quality education. Ramaiah Institute of Management has been consistently ranked among the top 100 B- schools in India.



About the Programme

The case teaching method is a very popular approach in management and business schools and an integral part of the teaching pedagogy. Cases are being taught to the students to improve their critical thinking, analytical and decision-making skills. The objective of this programme is to train faculty and researchers on case methodology and also nurture their interest, knowledge and skills on the same. This programme concentrates on the key areas such as exploring the case teaching approach, developing own cases and case-based research. After the programme, participants will be able to design a case problem, analyze the case and write a teaching note. In addition, participants will understand the techniques relevant to the case method.

Who Should Attend ?

- Academicians
- Research Scholars
- Edupreneurs

Deliberations on

Session 1: 2:00 pm to 3:15 pm

Case writing & Developing Teaching notes



Dr. Arul Senthilkumar S

Assistant Professor
RIM

Dr. Arul Senthilkumar.S has 15+ years of experience. His areas of interest include Organizational Behavior, Talent Acquisition & Retention, HR Analytics and Personality Development Training. He has published research papers and cases in International refereed journals. He has conducted Management Development Programmes and Faculty Development Programmes. He is a certified HR Analytics Trainer, Life Skills and Behavioral Trainer.

Session 2: 3:30 pm to 4:45 pm

Case Based Research



Dr. Padmaja V

Associate Professor
Head – HRM Department

Dr. V Padmaja is currently working as HoD- Dept of HRM and General Management at Ramaiah Institute of Management. She is a certified PPA (Personal Profile Analysis) trainer by Thomas Assessments. Pvt. Ltd.

She is actively involved in Training, Research and Consulting, and has conducted and been invited as a resource person for various corporates (both private and public sector). She has presented many research papers in various national and international conferences including IIMs. She is an approved Research Supervisor at Ramaiah University of Applied Sciences. She is also a part of the Research Advisory Committee for PhD Scholars in other Institutions. Her current areas of interest in research include Leadership Development, Social Entrepreneurship and Higher Education.

Registration Details

| Category | For 1 Participant | More than 2 Participants from the same organization |
|---------------------------|-------------------|---|
| Academicians, Edupreneurs | Rs 500/- | Rs 300/- |
| Research Scholars | Rs 300/- | Rs 200/- |

Registration Fee Includes GST

Payment Mode (e-Transfer)


| | |
|----------------|---|
| Account Name | : M S Ramaiah Institute of Management |
| Account Type | : Savings Account |
| Account Number | : 89250100000772 |
| IFSC | : BARBOVJMSRI (5 th Character is Zero) |
| Bank | : Bank of Baroda |
| Branch | : MSRIT, Bangalore |

For Registrations

Dr. Arul Senthilkumar S

M: 96451 99049

E: arulsenthilkumar@msrim.org

- ▶ The Programme will be hosted through the  Zoom Platform.
- ▶ E – Certificates will be given to all the registered participants.

Scan QR Code
for the Registration



Link for Registration:
[https://FDP on \"Case Writing & Case Based Research\" on March 25, 2021.](https://FDP on \)

Gate No.8, General Sciences Building, C Block, M.S.R.I.T. POST, Bengaluru
Karnataka 560054