

Research papers publications in journal for the period 2022-2023 to 2024-2025

Assessment Year (June -July)	Research Papers -Publications in journals-Indexation		
	Scopus / Web of Science	Peer Reviewed	Total Publications
2024-2025	8	8	16
2023-2024	5	14	19
2022-2023	1	19	20
Total	14	41	55

Sl. No.	RIM Faculty Authors	Research Paper Title	Journal Details	Year	Index Type
Academic Year: July 2024 – June 2025					
1	Debolina Gupta, Gururaj B Urs, Aravinda Reddy M.N, & Kumuda P.R.	Exploring the Pervasive Issue of Stress among Students: A Comprehensive Bibliometric Analysis Examining Trends, Contributing Factors and Coping Mechanisms in Academic Settings	Economic Sciences, 20(2), 295–306. https://doi.org/10.69889/e48ask54	2024	Peer Reviewed
2	Ranjith R	HR accounting— Human organisational measurement approach	Library Progress International, 44(3), 8508–8518. https://bpasjournals.com/library-science/index.php/journal/article/view/1983	2024	Peer Reviewed

3	Sadaf Anwar	The Effectiveness of AI-Powered Cybersecurity Solutions for Financial Institutions	European Economic Letters (EEL), 14(3), 601–607. https://doi.org/10.52783/eel.v14i3.1806	2024	Peer Reviewed
4	Megha B	Impact of Big Data Analytics on Indian E-Tailing from SCM to TCS	Journal of Distribution Science, 22(8), 65–76. https://doi.org/10.15722/JDS.22.08.202408.65	2024	Scopus
5	Kiran Kumar Thoti	Mapping the Landscape: A Bibliometric Analysis of Online Learning in Higher Education	South Eastern European Journal of Public Health, 24(1), 411–424. https://seejph.com/index.php/seejph/article/view/1191/864	2024	Scopus
6	Aravinda Reddy M N	The role of technology in effective managerial decision-making in a dynamic business environment: An empirical study	Journal of Informatics Education and Research, 4(3), 36–46. https://jier.org/index.php/journal/article/view/1747	2024	Peer Reviewed
7	Anita Ranjan Singh	Heart and soul: business model innovation by a work-integration organization	Social Enterprise Journal, ahead-of-print. https://doi.org/10.1108/SEJ-12-2023-0152	2024	Peer Reviewed
8	Mallieswari R, Yashaswini Murth & Padmaja V	Mission and vision: The power duo transforming manufacturing performance – A comprehensive SEM analysis	International Journal of Business Analytics, 2(1), 1–14. https://mylib.in/index.php/IJBAN/article/view/IJBAN_02_01_001	2024	Peer Reviewed

9	Gururaj B Urs, Kiran Kumar Thoti & Aravinda Reddy M N	Mitigating Risky Hiring Practices: HR Perspectives from the Delivery Service Industry	European Economic Letters (EEL), 14(4), 1896–1904. https://www.eelet.org.uk/index.php/journal/article/view/2324	2024	Peer Reviewed
10	Aravinda Reddy M N, Kiran Kumar Thoti & Kumuda P. R	Academic achievements and engagement with students at Indian business schools providing hybrid courses	Nanotechnology Perceptions, 20(S14), 448–460. https://nanonntp.com/index.php/nano/article/view/2800/2097	2024	Peer Reviewed
11	Kumuda P R, Jayashree Kowtal & Kiran Kumar Thoti	Exploring Material Management Perspectives: A Bibliometric Analysis in Business and Management	Metallurgical and Materials Engineering, 31(1), 134–145. https://doi.org/10.63278/10.63278/mme.v31.1	2025	Scopus
12	Bikash Ranjan Debata	A model for understanding the customer experience landscape from business-to-business context: Theorisation from the journey of Indian service technology firms	International Journal of Internet Marketing and Advertising, 22(1), 51–71. https://doi.org/10.1504/IJIMA.2025.144190	2025	Scopus
13	G. M. Jayaseelan	Hybrid Adam_POA: Hybrid Adam_Pufferfish optimization algorithm based load balancing in cloud computing	SN Computer Science, 6, Article 178. https://doi.org/10.1007/s42979-024-03577-8	2025	Scopus

14	Megha B	A Study on the Involvement of HRP in the Implementation of Lean Thinking Practices in IT Companies	Prabandhan: Indian Journal of Management, 18(3), 30. https://doi.org/10.17010/pijom/2025/v18i3/174230	2025	Scopus
15	Bhanumathi P	Women Entrepreneurs and COVID-19: Challenges and Opportunities. Indian	Chandrika, K., & Bhanumathi, P. (2024). Women Entrepreneurs and COVID-19: Challenges and Opportunities. Indian Journal of Natural Sciences, 15(85), ISSN: 0976–0997.	2025	Scopus/ Wos
16	Bhanumathi P & Jeevitha R	Use of AI in Talent Acquisition & Recruitment in the Insurance Sector.	Verma, D., Bhanumathi, P., & Jeevitha, R. (2024). Use of AI in Talent Acquisition & Recruitment in the Insurance Sector. Gavesana Journal of Management, 17(2), ISSN: 0975–4547.	2025	Scopus/ Wos

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1	Meghna Verma	Measuring motivation and satisfaction level of visitors of a pedestrianized urban street in India for an improved quality of life	Journal of Urban Planning and Development, 149(3), 05023026. https://doi.org/10.1061/JUPDDM	2023	Scopus
2	Bhanumathi P & Jeevitha R	Identifying unconscious human bias in employee retention using artificial intelligence: IT sector	European Economic Letters, 13(3), 810–818. https://doi.org/10.52783/eel.v13i3.371	2023	Peer Reviewed
3	Mallieswari R, Niharika Mishra, Jayashree Kowtal & Aravinda Reddy M N	Employee well-being: Sentimental analysis using NLP	International Journal of Data Analytics, 3(1), 1–11. https://iaeme.com/Home/issue/IJDA?Volume=3&Issue=1	2023	Peer Reviewed
4	Mallieswari, R, Niharika Mishra & Jayashree Kowtal	A machine learning decision tree approach to 3D printing technology adoption: Industry awareness and trends	International Journal of Emerging Technologies and Innovative Research, 10(9), f598–f610. https://www.jetir.org/papers/JETIR2309572.pdf	2023	Peer Reviewed
5	Mallieswari R, Gururaj B Urs, Niharika Mishra N & Bhanumathi P	Pervasive uncertainty: Citizens' perspective on the efficacy of healthcare services in combating vaccine reluctance; a structural equation modelling (SEM) approach	International Journal of Science & Healthcare Research, 8(4), 8–17. https://doi.org/10.52403/ijshr.20230402	2023	Peer Reviewed

6	Preeja Sreedhar	Developing employability through competency-based approach for creating job-ready individuals in the new norm: A review-based analysis	ISME Management Journal – Xplore, 2(2), 71–87. https://www.isme.in/wp-content/uploads/2024/01/5_Preeja.pdf	2023	Peer Reviewed
7	Megha B	Human resources practices as a moderator for inculcating lean thinking in IT organizations – an empirical approach	Business Process Management Journal, 30(1), 84-104. https://doi.org/10.1108/BPMJ-05-2022-0239	2024	Scopus
8	Jayashree Kowtal	A study on impact of social media in individual investor's decision	Journal of Exclusive Management Science, 13(3), 1-5. https://jems.net.in/wp-content/uploads/2024/04/A-STUDY-ON-IMPACT-OF-SOCIAL-MEDIA-IN-INDIVIDUAL-INVESTOR.pdf	2024	Peer Reviewed
9	Jayashree Kowtal	Effect of merger & acquisition on returns to shareholder	International Journal of Exclusive Global Research, 9(3), 1-6. https://ijegr.com/wp-content/uploads/2024/04/EFFECT-OF-MERGER-ACQUISITION-ON-RETURNS-TO-SHAREHOLDER.pdf	2024	Peer Reviewed
10	Jayashree Kowtal	Effect of crude oil price fluctuations on macro-economic factors: Evidence from India & China	Asian European International Journal of Multidisciplinary Research, 12(3), 1-21. https://aeijmr.in/wp-content/uploads/2024/04/effect-of-crude-oil.pdf	2024	Peer Reviewed
11	Triveni P, Jayashree Kowtal & Jeevitha R.	Sustainable Higher Education Practices to Empower Students	Educational Administration: Theory and Practice, 30(3), 2425–2431. https://kuey.net/index.php/kuey/article/view/6114	2024	Peer Reviewed
12	Rema V	Value co-creation through customer engagement in virtual	International Journal of Business and Globalisation, 36(2/3), 310–325.	2024	Scopus

		communities for product innovation	https://doi.org/10.1504/IJBG.2024.137393		
13	Meghna Verma	Who will buy electric vehicles? Segmenting the young Indian buyers using cluster analysis	Case Studies on Transport Policy, 15, 101147. https://doi.org/10.1016/j.cstp.2024.101147	2024	Scopus
14	V. Padmaja & MuniKrishna ppa AnilKumar	Security, Trust, and Privacy of Information Sharing In Social Networking Sites: A Systematic Literature Review	Indian Journal of Natural Sciences, 15(83). ISSN: 0976–0997. April 2024	2024	Peer Reviewed
15	Niharika Mishra	Study to measure the level of demand of solid biomass fuel with special reference to briquettes in Bangalore	Educational Administration: Theory and Practice, 30(4), 7030–7036. https://doi.org/10.53555/kuey.v30i4.1465	2024	Peer Reviewed
16	Padmaja V	Sustainability reporting of NIFTY top five companies: A secondary analysis	M. S. Ramaiah Management Review, 14(2), 30–41. https://doi.org/10.52184/msrmr.v14i02.153	2024	Peer Reviewed
17	Gururaj B Urs	HR students' perspectives on HR education in B-schools: Redundancy in HR subjects	M. S. Ramaiah Management Review, 14(2), 42–59. https://msrmr.in/index.php/Home/article/view/162	2024	Peer Reviewed
18	Mallieswari R	A Stochastic Method for Optimizing Portfolios Using a Combined Monte Carlo and Markowitz Model: Approach on Python	Economics, 0(0). https://doi.org/10.2478/eoik-2024-0014	2024	Scopus
19	Varadharajan, P, Kumuda P R & Jayashree Kowtal	Managing general entrenchment in the impact of corporate governance on firm performance in capital structure	Parikalpana: KIIT Journal of Management, 20(1), 203–218. https://ksom.ac.in/wp-content/uploads/2024/07/Parikalpana_JUNE-Issue-20.1-web-KSOM.pdf	2024	Peer Reviewed

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1	Padmaja V	Dimensions of Brand Equity: A Hybrid Approach	Business Perspectives and Research, 12(3), 361-381. https://doi.org/10.1177/22785337221132623	2022	Scopus
2	Varadharajan P	Application of machine learning models to improve the accuracy of earnings management prediction	Innovations, 71, 1062–1077. https://journal-innovations.com/assets/uploads/doc/169a7-1062-1078.16303.pdf	2022	Peer Reviewed
3	Varadharajan P	Financial inclusion among the urban low income group: A study with special reference to Coimbatore, Tamilnadu, India	Innovations, 71, 1079–1095. https://journal-innovations.com/assets/uploads/doc/8588a-1079-1095.16305.pdf	2022	Peer Reviewed
4	Varadharajan P	The analytic thinking on spot price volatility of stocks and their relative cause with future price	Innovations, 71, 1190–1209. https://journal-innovations.com/assets/uploads/doc/3e760-1190-1209.16304.pdf	2022	Peer Reviewed
5	Preeja Sreedhar & Swati Basu Ghose	Analysis of the impact of the hybrid teaching model in higher education with respect to B-school	ISME Management Journal – Xplore, 1(2). https://www.isme.in/wp-content/uploads/2023/01/E1_Hybrid-Teaching.pdf	2022	Peer Reviewed

6	Mallieswari R & Niharika Mishra	Implementation of artificial intelligence in the FMCG industry and its impact on logistics management	Journal of Emerging Technologies and Innovative Research (JETIR), 10(1). https://www.jetir.org/papers/JETIR2301591.pdf	2023	Peer Reviewed
7	Varadharajan P	Prognostication of Stock Price and Perceiving the Relevance of Macro-Economic factors with Index	Metszet Journal, Vol.8(1), 318-350. DOI: 10.27896/METSZET8.1/29. https://metszetjournal.com/volume-8-issue-1/	2023	Peer Reviewed
8	Mallieswari R, Jeevitha R & Niharika Mishra	Analysis of supply chain social sustainability in hotel industry	International Journal of Advanced Research, 11(1), 1367–1371. https://www.journalijar.com/uploads/63e74c0befca6_IJAR-42092.pdf	2023	Peer Reviewed
9	Gururaj B Urs	A multi-city study of logistics management and medical facilities provided to combat COVID-19 pandemic	M. S. Ramaiah Management Review, 14(1), 39–59. https://msrmr.in/index.php/Home/article/view/161 Feb 2023	2023	Peer Reviewed
10	Varadharajan P & Kumuda P R	The combination of related firms & share prices and share price prediction techniques in the Indian stock market with special reference to the IT Industry	Metszet Journal, Vol. 8(2), 218-242. DOI: 10.27896/METSZET8.2/26. https://metszetjournal.com/volume-8-issue-2/ February 2023	2023	Peer Reviewed

11	Aravinda Reddy M N	IoT in supply chain management integration and performance in retail firms across Bangalore	Pramana Research Journal, 13(2). https://www.pramanaresearch.org/VOL-13-ISSUE-2-2023/	2023	Peer Reviewed
12	Aravinda Reddy M N	Supply chain analytics on inventory management on small firms across Hyderabad	International Journal of Advance Research, Ideas and Innovations in Technology, 9(2). https://www.ijariit.com/manuscripts/v9i2/V9I2-1177.pdf -	2023	Peer Reviewed
13	Aravinda Reddy M N	Analytical study on online education and its impact due to COVID-19 pandemic at Rajahmundry	International Journal of Research Publication and Reviews, 4(3), 107–113. https://ijrpr.com/uploads/V4ISSUE3/IJRPR10270.pdf	2023	Peer Reviewed
14	Aravinda Reddy M N	Banking analytics – Information technology adoption in Indian: A comparative study	International Journal of Engineering Inventions, 12(3), 1–7. https://www.ijeijournal.com/papers/Vol12-Issue3/12030107.pdf	2023	Peer Reviewed
15	Bhanumathi P	The Impact Of Emotional Intelligence On Job Performance Among The Employees In Public Banking Sector	International Journal of Central Banking, Vol. 19 No. 1, March 2023. https://ijocb.org/article-2023/11.pdf	2023	Peer Reviewed
16	Bhanumathi P	The Effect of Employee Engagement on Attrition	Education and Society by Indian Institute of Education, Vol 47(2), No 12 April-June 2023. ISSN:2278-6864	2023	Peer Reviewed

17	Bhanumathi P	Predicting Employee Engagement using Artificial Intelligence: A case study of select IT companies in Bangalore	Education and Society by Indian Institute of Education, Vol 47(2), No 12 April-June 2023. ISSN:2278-6864	2023	Peer Reviewed
18	Bhanumathi	Artificial Intelligence approach to predict employee attrition level in the IT sector	Madhya Bharti-Humanities and Social Sciences, Vol.84(29). ISSN:0974-0066	2023	Peer Reviewed
19	Mallieswari R, Niharika Mishra & Jeevitha R	Gen Z Perspective of E-Commerce Logistics Service Quality on Home Delivery After Pandemic	NLDIMSR Innovision Journal of Management Research, 7(1), 13–29. http://www.nldinnovision.com/index.php/nldimsr/article/view/80	2023	Peer Reviewed
20	Mallieswari R & Niharika Mishra	Analysis of ERP Implementation Impact on Supply Chain Management in Automobile Sector	International Journal of Business Management & Research (IJBMR), Vol. 13(1), 37–46. ISSN(P):22496920.	2023	Peer Reviewed