

Conference Papers presented and published for the period 2022-2023 to 2024-2025

Assessment Year (une -July)	Number of papers published in Conference proceedings				Grand Total (Total publications + Presentations)
	Scopus / Web of Science	Peer Reviewed	Total Publications	Presentations (With Abstract)	
2024-2025	10	1	11	15	26
2023-2024	8	2	10	7	17
2022-2023	3	1	4	13	17
Total	21	4	25	35	60

Conference Presentations and Publications for the period 2022-2023 to 2024-2025

Sl. No.	RIM Faculty Authors	Research Paper Title	Conference Details	Year	Index Type
Academic Year: July 2024 – June 2025					
1	Kumuda P R	Analysis on artificial intelligence based human resource computer management system	Proceedings of the 2024 3rd International Conference on Sentiment Analysis and Deep Learning (ICSADL), IEEE, pp. 96–103. https://doi.org/10.1109/ICSADL61749.2024.00021	2024	Scopus
2	Mallieswari	Social entrepreneurship as catalyst for social change: A mediation approach	Third International Conference on Economics, Business, and Sustainability, Kristu Jayanti College, Bengaluru, India	2024	Presentation
3	Kiran Kumar Thoti	Analysis of the influence of green artificial intelligence on agricultural and biological fields using bibliometrics	Proceedings of the 2024 5th International Conference on Artificial Intelligence and Data Sciences (AiDAS), IEEE, pp. 1–6. https://doi.org/10.1109/AiDAS63860.2024.10730136	2024	Scopus

4	Raghavi K Bhujang	Investigation on digital forensic using graph-based neural network with blockchain technology	Proceedings of the 2024 International Conference on Data Science and Network Security (ICDSNS), IEEE, pp. 1–7. https://doi.org/10.1109/ICDSNS.62112.2024.10691122	2024	Scopus
5	Ranjith P V	Analysing the impact of CSR spending by Big 4 firms on their financial profitability	Advances in computing, control, and telecommunication technologies (ACT 2024), Grenze Scientific Society, Vol. 2, pp. 2290–2302. https://www.scopus.com/record/display.uri?eid=2-s2.0-85209132081	2024	Scopus
6	Kiran Kumar Thoti	A bibliometric analysis of the literature on social enterprises that employ microfinance to help women become more economically empowered	International Conference on Emerging Technologies, Business and Society (ICETBS-2024), Ramaiah Institute of Management, Bangalore, India	2024	Presentation
7	Meghna Verma	Exploring the factors influencing sustainable tourism: EFA approach	International Conference on Emerging Technologies, Business & Society (ICETBS - 2024), Ramaiah Institute of Management, Bengaluru, India	2024	Presentation
8	Sadaf Anwar	Artificial intelligence: Transforming industries, shaping economies, and impacting societies	International Conference on Emerging Technologies, Business & Society (ICETBS – 2024), Ramaiah Institute of Management, Bengaluru, India	2024	Presentation
9	Ranjith P V	A conceptual framework for understanding greenwashing attitudes in India and Iran	International Conference on Emerging Technologies, Business and Society (ICETBS-2024), Ramaiah Institute of Management, Bengaluru, India	2024	Presentation

10	Mallieswari R & Debolina Gupta	Decoding leadership in the Indian IT industry: A structural equation modelling approach to transactional, transformational, and technical excellence	Interdisciplinary Research in Technology & Management Conference, NIT Calicut, Kozhikode, Kerala, India	2024	Presentation
11	Savitha Rani Ramachandran & Rajveer S Rawlin	Modelling oil prices in India as a function of exchange rates, interest rates, gold and assets on central bank balance sheets	IRTM2024: International Conference on Interdisciplinary Research in Technology and Management (Virtual), NIT Calicut, India	2024	Peer Reviewed
12	Meghna Verma	Gender-responsive urban transport: Leveraging Mobility-as-a-Service and emerging technologies for equitable mobility	International Conference on Infrastructure Development and Sustainability (ICIDS), Adani University, Mumbai, India	2024	Presentation
13	Ranjith P V	Systematic analysis of challenges in reducing the carbon footprint in the automobile industry: A comprehensive review	Bali International Conference of Project Management, Bali, Indonesia	2024	Presentation
14	Meghna Verma & Savitha Rani Ramachandran	To shop or not at the airport: Modelling purchase decision of domestic passengers	13th International Conference of the Emerging Market Conference Board (EMCB), IIM Lucknow – Noida Campus, India. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5261486	2024	Presentation

15	Meghna Verma	Shaping Sustainable Consumption Behaviour: The Role of Environmental Concerns and Personal Norms	13th International Conference of the Emerging Market Conference Board (EMCB), IIM Lucknow - Noida campus, India. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5261486	2024	Presentation
16	Meghna Verma & Savitha Rani Ramachandran	Modelling airport purchase behaviour of domestic passengers	13th International Conference of the Emerging Market Conference Board (EMCB), IIM Lucknow – Noida Campus, India. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5261486	2024	Presentation
17	Bikash Ranjan Debata	Framework for B2B digital marketing implementation using ISM and FMICMAC	International Marketing Conference IV (iMarC IV), IIM Shillong, Book of Abstracts, pp. 157–158. ISBN 978-93-341-9259-9. https://www.iimshillong.ac.in/wp-content/uploads/2025/02/iMarC-Book-of-Abstracts-New.pdf	2025	Presentation
18	Mallieswari R & Debolina Gupta	Artificial intelligence in enhancing quality of education: SEM approach	Proceedings of the 2024 2nd DMIHER International Conference on Artificial Intelligence in Healthcare, Education and Industry (IDICAIEI), IEEE, pp. 1–5. https://doi.org/10.1109/IDICAIEI61867.2024.10842673	2025	Scopus
19	Arul Jyothi & Ranjith P V	GenZ prefers cosmetic brands that are focused on sustainability and environmental issues	BIO Web of Conferences, 151, 04007. https://doi.org/10.1051/bioconf/202515104007	2025	Scopus

20	Kiran Kumar Thoti	The role of chatbots and virtual assistants in enhancing customer service and engagement: A stacked BiLSTM and A-GRU technique	Proceedings of the 2024 International Conference on Integrated Intelligence and Communication Systems (ICIICS), IEEE, pp. 1–6. https://doi.org/10.1109/ICIICS63763.2024.10859719	2025	Scopus
21	Kiran Kumar Thoti	The impact of influencer marketing on consumer purchasing decisions in the digital age based on Prophet ARIMA-LSTM model	Proceedings of the 2024 International Conference on Integrated Intelligence and Communication Systems (ICIICS), IEEE, pp. 1–6. https://doi.org/10.1109/ICIICS63763.2024.10859525	2025	Scopus
22	Jeevitha	Magnifying shareholder's return by accenting financial leverage of the firm: A study with respect to new age companies from top emerging sectors	MSRIT International Conference on Innovation for Sustainability: New Technologies and Business Models, M. S. Ramaiah Institute of Technology	2025	Presentation
23	Bhanumathi	A study on adopting circular economy principles in the handloom weaving industry	National Conference on Sustainable Practices of Handloom Weaving Industry in India, RNSIT, Bangalore. Sponsored by ICSSR	2025	Presentation
24	Kumuda P R	Analysis of artificial intelligence marketing system and its applications	Proceedings of the 2024 International Conference on Recent Innovation in Smart and Sustainable Technology (ICRISST), IEEE, pp. 1–5. https://doi.org/10.1109/ICRISST59181.2024.10921919	2025	Scopus

25	Gifty Malhotra	Estimating extreme financial risks: Power-Law VaR from historical losses and risk-neutral densities	International Conference on Innovate, Adapt and Lead: Managing Artificial Intelligence for Future of Work and Sustainable Business, Greater Noida, India & Strasbourg, France	2025	Presentation
26	Jayashree Kowtal	Blockchain-enabled financial reengineering for sustainable social innovation in the Indian IT industry	Proceedings of the 2025 First International Conference on Advances in Computer Science, Electrical, Electronics, and Communication Technologies (CE2CT), IEEE, pp. 986–989. https://doi.org/10.1109/CE2CT64011.2025.10941210	2025	Scopus

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Academic Year: July 2023 – June 2024					
1	Gururaj B Urs	Influence of parental resilience on the quality of life among children in their early adulthood	National Level Seminar on Positive Psychology for Holistic Health, Christ University, Bangalore, India (Conference Presentation)	2023	Presentation
2	Bhanumathi P.	Women entrepreneurs and COVID-19: Challenges and opportunities	4th International Conference on the Role of Innovation, Entrepreneurship, and Management for Sustainable Development (ICRIEMSD-2023), OP Jindal University, Raigarh, India	2023	Presentation

3	Bhanumathi P	Data science and machine learning approach for the leadership style prediction	ISDSI Global Conference 2023: Reimagining Globalization – The Power of Digital Interconnection in a Deglobalizing World, IIM Ranchi	2023	Presentation
4	Rajveer Rawlin & Savitha Rani Ramachandran	Framework to optimize profitability of private sector banks in India	14th International Conference on E-Business, Management and Economics (ICEME '23)	2023	Scopus
5	Anita Ranjan Singh	Crossover WISE: A novel form of social enterprise business model	8th International Conference of the Academy of Global Business Research and Practice (AGBRP), Singapore	2024	Presentation
6	Meghna Verma	Navigating responsible marketing: Unveiling the chasm between brand promises and ingredient realities	IBA Journal of Management and Leadership, MARCON 2024 Conference Proceedings	2024	Peer Reviewed
7	Raghavi K Bhujang	Earthquake prediction of Southern California using unsupervised clustering-based ensemble deep learning model	International Conference on Ambient Intelligence, Knowledge Informatics and Industrial Electronics (AIKIE), IEEE	2023	Scopus
8	Raghavi K Bhujang	Hybrid deep learning-based PDOA model for prediction of BCI task using EEG signals	International Conference on Ambient Intelligence, Knowledge Informatics and Industrial Electronics (AIKIE), IEEE	2023	Scopus

9	Kumuda P. R.,	Analysis of robotics and human measurement of physiotherapy using machine learning	7th International Conference on Electronics, Communication and Aerospace Technology (ICECA), IEEE	2023	Scopus
10	Raghavi K Bhujang	Designing an ARRHHO with MCFSA-CNN based models for DevOps practices in software organizations	International Conference on Integrated Intelligence and Communication Systems (ICIICS), IEEE,	2023	Scopus
11	Raghavi K Bhujang	Managing the full lifecycle of power information systems using HCSOA-based LSTM-GRU model in DevOps practices	International Conference on Integrated Intelligence and Communication Systems (ICIICS), IEEE	2023	Scopus
12	Raghavi K Bhujang	Hybrid whale optimization-based bidirectional gated recurrent unit with pre-trained CNN model for software fault detection	International Conference on Integrated Intelligence and Communication Systems (ICIICS), IEEE	2023	Scopus
13	Meghna Verma	Role of augmented reality, a metaverse technology in transforming customer experience during online shopping: A thematic analysis	Leap Tech Conference 2024, Dayananda Sagar University	2024	Peer Reviewed
14	Bhanumathi P	Artificial intelligence enablement for flexible working in new-generation industries	15th International Conference on Innovative Technologies in Business and Economy for Sustainable	2024	Presentation

			Development: Industry 5.0		
15	Debolina Gupta, Bhanumathi P & Arul Jyothi	Stress management strategies for post graduate students – A curriculum integrated framework	3rd International Conference on Harnessing Strategies for Exponential and Sustainable Economy (ICHSESE 2024), India	2024	Presentation
16	Mallieswari R	Healthcare cost-benefit analysis using machine learning: A panel data modelling approach	IEEE International Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI), IEEE, Scopus	2024	Scopus
17	Bhanumathi P & Jeevitha	Study on use of artificial intelligence in talent acquisition and recruitment and its impact on insurance sector	International Conference on the Impact of AI-Driven Decision-Making & Agile Management Practices for Sustainable Development, Acharya Institute of Management, Bangalore	2024	Presentation

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1	Anita Ranjan Singh	Satisfaction and meaningfulness from green practices: Employees' perspectives from the Indian IT sector	Proceedings of the International Conference on Empowering to Create Smart Future through E-Governance and Digitization, Presidency University. ISBN: 9788195751600	2022	Peer Reviewed
2	Niharika Mishra	Consumption pattern of solar energy with reference to industrial usage in Bangalore	4th International Conference on Recent Advances in Engineering Sciences (ICRAES-2022), M.S. Ramaiah Institute of Technology, Bengaluru, India	2022	Presentation
3	Niharika Mishra	A study of measure of level of demand of solid biomass fuel with special reference to briquettes in Bangalore	4th International Conference on Recent Advances in Engineering Sciences (ICRAES-2022), M.S. Ramaiah Institute of Technology, Bengaluru, India	2022	Presentation
4	Padmaja & Bhanumathi P	Women entrepreneurs turning the tides in the digital economy: Challenges and opportunities for tech-based startups	ASIP Conference on Start-ups, Entrepreneurship, and Regional Innovation in the Post COVID-19 Era	2022	Presentation
5	Rajveer Rawlin & Savitha Rani Ramachandran	Causal relationships of the stock market with other asset classes: An Indian perspective	Proceedings of the 2022 13th International Conference on E-Business, Management and Economics (ICEME 2022), ACM.	2022	Scopus

			https://doi.org/10.1145/3556089.3556146		
6	Bhanumathi P	Predicting employee engagement using artificial intelligence: A case study of select IT companies in Bangalore	National Conference on BIZ PRIME, Loyola College (Autonomous), Chennai, India	2023	Presentation
7	Bhanumathi P	The effect of employee engagement on attrition	National Conference on BIZ PRIME, Loyola College (Autonomous), Chennai, India	2023	Presentation
8	Mallieswari R & Rema V	Reverberation of ERP implementation in manufacturing enterprises process outcomes through IoT: Evidence from India	2022 IEEE 19th India Council International Conference (INDICON), IEEE. https://doi.org/10.1109/INDICON56171.2022.10040012	2022	Scopus
9	Rajveer Rawlin & Savitha Rani Ramachandran & Anilkumar, M.	Stock price performance optimization framework for public sector banks in India	Interdisciplinary research in technology and management: Proceedings of IRTM 2023, CRC Press. https://doi.org/10.1201/9781003430469	2024	Presentation
10	Bhanumathi P	Artificial intelligence approach to predict employee attrition level in the IT sector	3rd International Conference on Innovations in Management & Information Technology (ICIMIT-23), IIMS, Pune, India	2023	Presentation

11	Bhanumathi P	Big data – Big wealth	3rd International Conference on Innovations in Management & Information Technology (ICIMIT-23), IIMS, Pune, India	2023	Presentation
12	Bhanumathi P	Predicting the presence of team cohesiveness using artificial intelligence: A case study of select IT companies in Bangalore	5th International Conference on Impact of Current Events on the Future of Business: Achieving Sustainable Development Goals – From Promise to Reality, VJIM, Hyderabad, India	2023	Presentation
13	Bhanumathi P & Jeevitha R	Identifying unconscious human bias in employee retention using artificial intelligence: IT sector	International Conference on Innovations, Agility and Sustainability in Global Business Environment (IASGBE), ITS School of Management, Ghaziabad, India	2023	Presentation
14	Mallieswari R, Niharika Mishra & Bhanumathi P	Pervasive uncertainty: Citizen's perspective on the efficacy of healthcare services in combating vaccine reluctance	International Conference on Environmental, Social, and Governance (ESG), Ramaiah Institute of Management, Bengaluru, India	2023	Presentation
15	Anita Ranjan Singh & Meghna Verma	DEI: The new DNA of organizations	Proceedings of the International Conference on ESG, Ramaiah Institute of Management, Bengaluru. ISBN: 978-81-965814	2023	Presentation

16	Swati Basu Ghose, Chatterjee P, Arul Jyothi & Meghna Verma	Airport passengers' perception towards sustainability initiatives with reference to T2 of Kempegowda International Airport, Bengaluru	Book of abstracts: International Conference on ESG, Ramaiah Institute of Management. ISBN: 978-81-965814-1-1	2023	Presentation
17	Rema V	Structural equation modelling of integrated healthcare delivery system KPIs on operational performance and physician outcomes	AIP Conference Proceedings, Vol. 2875, No. 1, Article 020005. https://doi.org/10.1063/5.0153991	2023	Scopus