

CASE WRITING WORKSHOP BOOTCAMP

Join Our Unique, Hands-on, In-person Workshop Facilitated by Expert Case Writers
Who Bring Real-World Expertise in Crafting Impactful Teaching Cases

 **June 27th & 28th 2025**



Prof. R. Srinivasan

Indian Institute of Management,
Bangalore



Prof. Bikramjit Rishi

Shiv Nadar University



Prof. Pooja Gupta

Jagdish Sheth School of Management



Prof. Sankar Mukherjee

Ramaiah Institute of Management, Bangalore



Prof. Anita Singh

WHY ATTEND THE IN-PERSON WORKSHOP :

- Develop a near-complete first draft of your case and teaching note during the workshop
- Participate in pre-workshop case proposal development sessions (online)
- Receive post-workshop mentoring for the top 5 cases till submission stage
- Build your capacity in case writing through expert-led sessions
- Network with fellow case writers and resource persons
- Earn a certificate of participation upon completion

REGISTER NOW! (LIMITED SEATS AVAILABLE)

[CLICK HERE OR SCAN](#)



DAY 1: 9:45 AM to 6 PM

Case feedback Post 6 PM

DAY 2: 10:00 AM to 5 PM

REGISTRATION FEE DETAILS

- **Academicians and Research Scholars: Rs 7000**
- **Industry professionals: Rs 8500**
- **Rs 8500 for Academicians and Research Scholars guest house*. Limited number of rooms available for early bird registrations.**
- ***10% discount for early bird registrations, and 3+ nominations from the same organization (10 June 2025)**

*Stay on campus: guest house just 2 minutes from the venue. (Limited seats available)



CONTACT US:

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LOCATION



BROCHURE

