

Empowering Post graduates for the modern professional landscape

A comprehensive two-year roadmap for career readiness and placement acceleration



A 24-Month Comprehensive Roadmap for Candidate Professional Evolution

1. Orientation (1-6 Months)



Establish core professional skills, Excel fundamentals, and essential personality foundations.

2. Internship Prep (7-12 Months)



Develop personal brand strategy, create LinkedIn profiles, and master intermediate aptitude.

3. Summer Break (13-14 Months)



Execute high-impact summer internships with dedicated corporate partners for real experience.

4. Placement Core (15-21 Months)



Engage in domain-specific training, alumni mentorship programs, and intensive campus drives.

5. Transition (22-24 Months)



Receive offer handling support, negotiation guidance, and final corporate readiness sessions.

Addressing the Critical Employability Gap in Higher Education

1

Communication Nuances

Graduates often possess strong academic knowledge but lack the professional verbal and written communication skills necessary for high-tier corporate environments.

2

Technical Agility

Curricula struggle to keep pace with evolving corporate tools, leaving students ill-equipped to handle real-world technical agility requirements during interviews.

3

Professional Branding

Lack of training in corporate etiquette and personal positioning leads to higher rejection rates and lower salary outcomes for otherwise high-performing students.

Holistic Professional Growth

A two-year Career Acceleration Program that treats development as a continuous journey, replacing placement-season anxiety with strategic readiness and domain confidence for every student.



Core Toolkit Mastery

Building foundational skills in Excel analytics and personality development early on.



Placement Acceleration

Iterating on professional identity and participating in live summer internship roles.



Ready for Career

Entering final year with a strong LinkedIn profile and a customized portfolio of skills.

Semester 1: Foundation Build

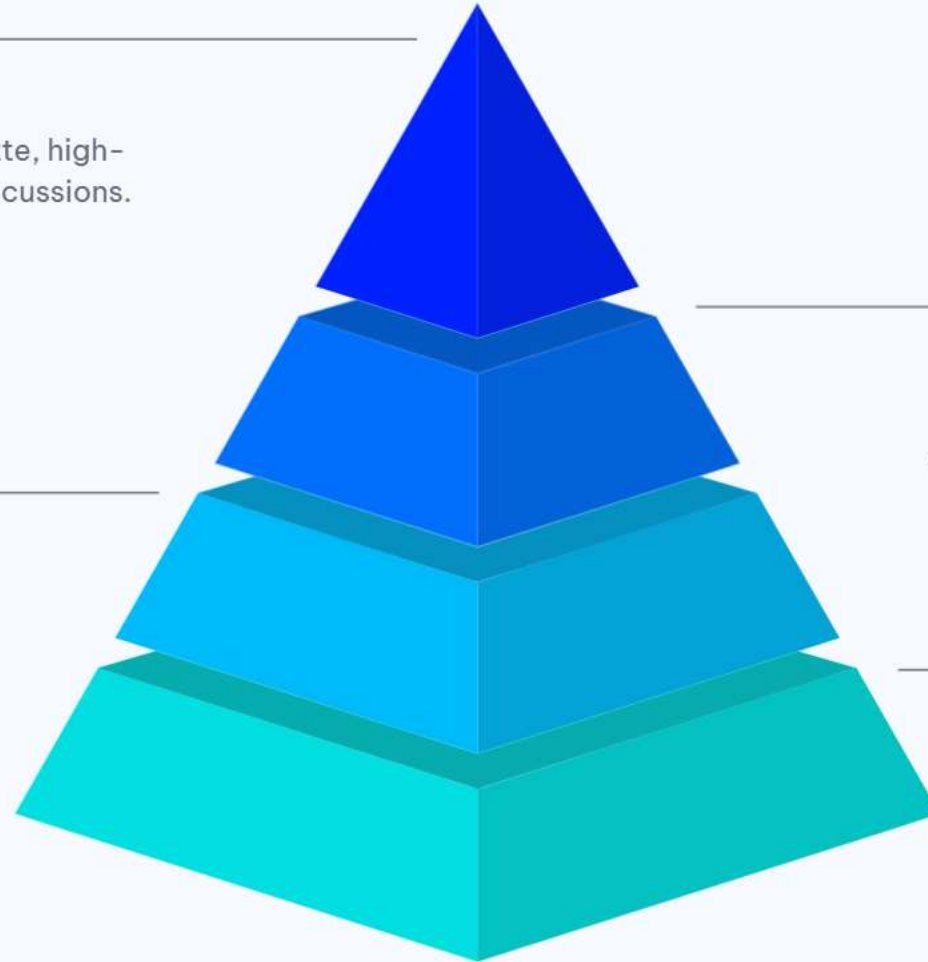
Transitioning from academic habits to professional industry standards.

Business Communication.

Training in professional email etiquette, high-impact presentations, and Group Discussions.

Career Tracks

Early introduction to core domains like Marketing, Finance, and HR for future goal alignment.



Personality Development.

Concurrent sessions designed to enhance self-awareness, professional presence, and conduct.

Analytics Mastery

Mastery of Excel and foundational data analytics for baseline technical business literacy.

Semester 2: Scaling Toward Internship Readiness and Branding



Professional Resumes

Students draft professional resumes to establish a core identity for job applications.



LinkedIn Profiles

Building high-impact LinkedIn profiles to facilitate early networking in target industries.



Mock Sessions

Practicing HR behavioral and technical interview questions to boost student confidence.



Quantitative Training

Quantitative aptitude training scales from basic to intermediate for placement test success.



Industry Workshops

Industry guest sessions and etiquette workshops provide context for workplace expectations.

Summer Internships

Students transition from campus to the corporate floor for a critical milestone, testing theoretical foundations through project-based learning and live industry exposure.

1 Performance Tracking

Continuous feedback loops between the student, mentor, and institution to identify core areas for growth.

2 Industry Immersion

Direct experience with corporate workflows, professional team dynamics, and critical deadline-driven deliverables.

3 Skill Validation

Applying Semester 1 and 2 learnings, including Excel and Communication, to solve actual business problems.

4 Outcome Mapping

Every student completes the internship with a validated project report and a tangible professional reference.

Year 2 Placement Acceleration Through Domain Mastery

Domain Mastery
Deep dives in Marketing, Finance, HR, Operations and Analytics.



Resume Tuning
Transition to highly customized job-specific profiles.



Advanced Reasoning
Mastering complex aptitude and case-based interviews.



Simulated Pressure
Mock GDs and sessions to normalize high-stakes environment.



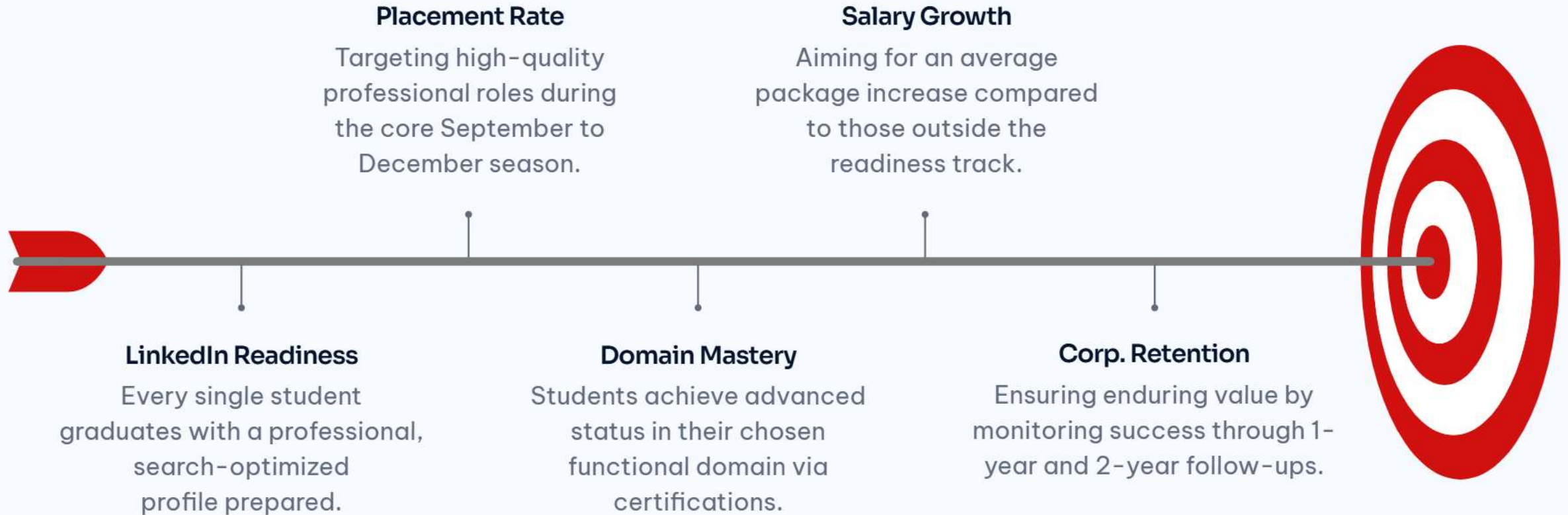
Semester 4 Transition

Moving from getting the job to keeping and excelling in your role through continuous support and structured pre-joining training sessions.



Measurable Success Benchmarks

Tracking KPIs for candidate quality, placement rates, and long-term career growth.



Building Industry Leaders

Join us in redefining career readiness for a competitive global market