

List of Books and Book chapters published:**Academic Year: July 2024- June 2025**

1. Sen, P., Mukherjee, S., Agrawal, P., Mondal, S., & Ghosh, A. (2025). A sustainable solution in supply chain in the contemporary business world: An integrated model. In A. Pandey & F. Al-Turjman (Eds.), *Transformation of supply chain ecosystems* (pp. 67–83). Emerald Publishing. <https://doi.org/10.1108/978-1-83549-246-820251005>
2. Vyas, P. G., Raj, R., Sen, P., Mukherjee, S., & Agrawal, P. (2025). Sustainable practices in logistics and supply chain management enhancing organizational reputation: A thematic review. In A. Pandey & F. Al-Turjman (Eds.), *Transformation of supply chain ecosystems* (pp. 199–227). Emerald Publishing. <https://doi.org/10.1108/978-1-83549-246-820251013>
3. Mukherjee, S., Gupta, G., Sen, P., Raj, R., & Agrawal, P. (2025). Replacing internal combustion engine by electric mobility under the application of smart technologies: The game changer in achieving sustainability in supply chain. In A. Pandey & F. Al-Turjman (Eds.), *Transformation of supply chain ecosystems* (pp. 267–280). Emerald Publishing Limited. <https://doi.org/10.1108/978-1-83549-246-820251016>
4. Vyas, P. G., Raj, R., Mukherjee, S., Malakar, N., & Dinda, T. (2025). Metaverse in supply chain management: A systematic literature review. In A. Pandey & F. Al-Turjman (Eds.), *Transformation of supply chain ecosystems* (pp. 115–141). Emerald Publishing Limited. <https://doi.org/10.1108/978-1-83549-246-820251008>
5. Babu, B. S., Umakanth, M., & Bhanumathi, P. (2025). Generative Artificial Intelligence: Unleashing a New Era of Business Potential. In M. Özbek & B. Christiansen (Eds.), *Organizational Sociology in the Digital Age* (pp. 413-430). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-7398-9.ch020> -
6. Bhanumathi, P. & Babu, B. S. (2025). Synergizing Technology and Mindfulness in Leadership: Enhancing Decision-Making and Well-Being in the Digital Era. In M. Baez (Ed.), *AI-Powered Leadership: Transforming Organizations in the Digital Age* (pp. 135-162). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3373-1687-1.ch005>
7. Bhanumathi, P. (2025). Human Resource Management in the 5.0 Era. In P. Nakpathom, K. Kankaew, S. Khetjenkarn, A. Musallam Jaboob, & A. Baawain (Eds.), *Humanizing the Hyperconnected Workplace* (pp. 103-136). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-8171-7.ch004>

8. Bhanumathi, P., Jeevitha, R., & Sathish Babu, B. (2025). Generic framework for AI-based e-learning for employee training and quality learning experience. In *Artificial intelligence and machine learning for business* (pp. 1–181). Apple Academic Press.
9. Gupta, D., Bhanumathi, P., Jyothi, A., & Jayashree, S. (2025). Stress management strategies for postgraduate students—A curriculum integrated framework. In A. Hamdan & U. Braendle (Eds.), *Harnessing AI, machine learning, and IoT for intelligent business* (Studies in Systems, Decision and Control, Vol. 555, pp. 901 - 914). Springer. https://doi.org/10.1007/978-3-031-67890-5_80
10. Bhanumathi, P., Hemavathi, G. P., Jeevitha, R., & Seema, S. (2025). Digitization and sustainable development. In *Cutting-edge solutions for advancing sustainable development: Exploring technological horizons for sustainability – Part 1* (Vol. 1, pp. 63 - 90). Bentham Science. <https://doi.org/10.2174/9789815305548125010006>
11. Verma, M., & Jain, S. (2025). Impact of transportation on the quality of life of physically challenged working women and students—A case of Bangalore. In P. K. Sahu, N. Saboo, B. B. Majumdar, & A. Pani (Eds.), *Proceedings of the 7th International Conference of Transportation Research Group of India (CTRG 2023), Volume 1* (Lecture Notes in Civil Engineering, Vol. 417, pp. 211–236). Springer. https://doi.org/10.1007/978-981-97-9654-0_14 - February 2025
12. Verma, M., & Das, A. (2025). Modeling satisfaction and loyalty of metro commuters in Bengaluru, India using SEM. In P. K. Sahu, S. Das, M. Manoj, & A. Budhkar (Eds.), *Proceedings of the 7th International Conference of Transportation Research Group of India (CTRG 2023), Volume 2* (Lecture Notes in Civil Engineering, Vol. 426, pp. 317–336). Springer. https://doi.org/10.1007/978-981-96-1037-2_19 March 2025
13. Mukul, K., Padmaja, V., Jayadatta, S., & Srinija, V. (2024). Social entrepreneurship: Distinct dimensions leading to inclusive growth and sustainable development. In E. M. Reji & S. Majumdar (Eds.), *Social enterprise values and processes* (pp. 25–59). Springer. https://doi.org/10.1007/978-981-97-3252-4_2 August 2024
14. Singh, A. R., & Balakumar, U. (2024). Localisation of social entrepreneurship: Case study of women entrepreneurs. In E. M. Reji & S. Majumdar (Eds.), *Social enterprise values and processes* (pp. 127–145). Springer. https://doi.org/10.1007/978-981-97-3252-4_6 August 2024
15. Singh, A. R., Chakraborty, D., & Balasaria, S. (2024). A case study on the impact of responsible leadership for SDG implementation: A cross-level research. In S. Bhattacharya, V. G. Venkatesh, & S. R. Chatterjee (Eds.), *Responsible corporate leadership towards attainment of sustainable development goals* (pp. 165–200). Springer. https://doi.org/10.1007/978-981-97-1386-8_9 October 2024

16. Gupta, D., Bhanumathi, P., Hemavathi, G. P., & Jayashree, S. (2025). Role of technology in enhancing the work-life balance of lecturers in management institutions. In E. AlDhaen, A. Braganza, A. Hamdan, & W. Chen (Eds.), *Business sustainability with artificial intelligence (AI): Challenges and opportunities* (Studies in Systems, Decision and Control, Vol. 568, pp. 15–25). Springer. https://doi.org/10.1007/978-3-031-71526-6_2 -scopus December 2025
17. Bhanumathi, P., Hemavathi, P., & T. S., V. (2025). HR Agility: Embracing Change in Human Resource Practices. In M. Madanchian (Ed.), *Modern Trends and Future Innovation in Human Resource Management* (pp. 197-238). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-6402-4.ch007>
18. Sudhakar, S., Anwar, S., Wadhwa, P., & Singh, N. (2024). Developing sustainable business models: Integrating circular economy, social entrepreneurship, and green technologies. In M. D. Lytras, P. Ordóñez, A. Alkhaldi, & A. C. Serban (Eds.), *Advances in logistics, operations, and management science* (pp. 1–22). IGI Global. <https://doi.org/10.4018/979-8-3693-8357-5.ch001>

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1. Verma, M., Das, A., & Rikhi, S. (2023). Analysing factors influencing usage of metro services in Bengaluru, India. In A. Verma & M. L. Chotani (Eds.), *Urban mobility research in India: UMI 2022* (Lecture Notes in Civil Engineering, Vol. 361, pp. 321–338). Springer. https://doi.org/10.1007/978-981-99-3447-8_16 August 2023
2. Bhanumathi, P., Anjali Naidu, M., & Sathish Babu, B. (2024). Employee Retention Strategies Through Predictive Data Analytics and AI. In B. Christiansen, M. Aziz, & E. O'Keeffe (Eds.), *Global Practices on Effective Talent Acquisition and Retention* (pp. 145-168). IGI Global. <https://doi.org/10.4018/979-8-3693-1938-3.ch009> June 2024
3. Bhanumathi, P., Basu, S., & B., S. B. (2024). Artificial Intelligence and Machine Learning-Powered Recruitment for Smart Hiring. In B. Christiansen, M. Aziz, & E. O'Keeffe (Eds.), *Global Practices on Effective Talent Acquisition and Retention* (pp. 17-36). IGI Global. <https://doi.org/10.4018/979-8-3693-1938-3.ch002> June 2024
4. Bhanumathi, P., Keerthi Chandrika, P., & Sathish Babu, B. (2024). Employee Well-Being and Mental Health: Critical Role in Retention Strategies. In B. Christiansen, M. Aziz, & E. O'Keeffe (Eds.), *Global Practices on Effective Talent Acquisition and Retention* (pp. 169-192). IGI Global. <https://doi.org/10.4018/979-8-3693-1938-3.ch010> June 2024
5. Jeevitha, R., Bhanumathi, P., & Mukherjee, S. (2024). Blockchain-Based financial systems deployment and challenges: Comparative study across several countries. In

Harnessing Blockchain-Digit. Twin Fusion for Sustain. Invest. (pp. 120–147). IGI Global; Scopus. <https://doi.org/10.4018/9798369318782.ch006> February 2024

6. Bhanumathi, P., Jeevitha, R., & Anjali Naidu, M. (2023). Diversity, Equity, and Inclusion: Impact on Multi-Generational Workforce Engagement and Productivity in the Post-Pandemic Era. In A. M. Even & B. Christiansen (Eds.), *Advances in Logistics, Operations, and Management Science* (pp. 237–254). IGI Global. <https://doi.org/10.4018/979-8-3693-2173-7.ch012>

7. Ismail, S., El Khoury, R., & others. (2024). Bibliometric perspectives on the financial aspects of technology adoption. In R. El Khoury (Ed.), *Technology-driven business innovation: Unleashing the digital advantage* (Vol. 540, pp. 447–486). Springer. https://doi.org/10.1007/978-3-031-62656-2_42

8. Basaruddin, S., El Khoury, R., & others. (2024). From data to insights: A bibliometric exploration of technology in waste management. In R. El Khoury (Ed.), *Technology-driven business innovation: Unleashing the digital advantage* (Vol. 540, pp. 465–475). Springer. https://doi.org/10.1007/978-3-031-62656-2_41

9. Jyothi, A., & Rizwana, M. (2024). Customer preference towards private label brands over manufactured brands of food products in retail outlets. In N. Mansour & L. M. Bujosa Vadell (Eds.), *Artificial intelligence, digitalization and regulation* (pp. 21–30). Springer. https://doi.org/10.1007/978-3-031-67531-7_3

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2. Mukul, K., Padmaja, V., Jayadatta, S., Murthy, Y., & Balasubramanyam, M. (2023). Innovative and Technology-Led Strategies Adopted by Start-ups in India during COVID-19 Pandemic. In V. Gupta, S. R. Chatterjee, & A. Maurya, *India's Technology-Led Development* (pp. 179–206). WORLD SCIENTIFIC. https://doi.org/10.1142/9789811271786_0010
3. P., B., R., J., & V., R. (2023). Embedding Technology in Human Resource Management: In N. Sharma & K. Shalender (Eds.), *Advances in Human Resources Management and Organizational Development* (pp. 1–19). IGI Global. <https://doi.org/10.4018/978-1-6684-6745-9.ch001>
4. Jeevitha, R., Bhanumathi, P., & Mathew, B. (2022). Start-ups and funding to fintech. In S. Azhar, K. N. Marimuthu, B. Ramesh, & A. Balapur (Eds.), *Fintech: A changing paradigm* (1st ed.). ICBM–SBE, Hyderabad, pp-14, ISBN: 978-93-91355-71-5

5. Mallieswari, R. (2023). Supply chain practices and its implementation effectiveness on food industry. In S. Haque, N. Srividya, & A. Sen (Eds.), *Sustainable excellence: A contemporary business perspective* (pp. 265–272). Excel Publishers. Available at: https://www.researchgate.net/profile/Srividya-Nadindla/publication/372952507_SUSTAINABLE_EXCELLENCE_A_Contemporary_Business_Perspective/links/64d0c2b840a524707ba30071/SUSTAINABLE-EXCELLENCE-A-Contemporary-Business-Perspective.pdf
6. G. Suganya, G., Joshua Selvakumar, J., Varadharajan, P., & Pachiyappan, S. (2024). Skill Sets Required to Meet a Human-Centered Industry 5.0: A Systematic Literature Review and Bibliometric Analysis. In M. A. Khan, R. Khan, P. Praveen, A. R. Verma, & M. K. Panda (Eds.), *Advances in Web Technologies and Engineering* (pp. 231–252). IGI Global. <https://doi.org/10.4018/979-8-3693-0782-3.ch014>
7. Tiwari, B. B., Reddy, E. E., & Gupta, D. (2023). *An analysis of factors determining the success of women entrepreneurs: A study of MSMEs in Karnataka*. MTS Publications. <https://doi.org/10.47716/MTS.B.978-93-92090-79-0>

Case Study Publications

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2. Pangarkar, N., & Singh, A. (2024). *Tesla in 2023: Crafting a strategy for the Indian market*, Ivey publishing Co-brand NUS, 16 pages, February, 2024, available at: <https://www.iveypublishing.ca/s/product/tesla-in-2023-crafting-a-strategy-for-the-indian-market/01tOF000002jXl3YAE>
3. Mukul, K., Padmaja, V., Jagadeeswari, I. U., & B, M. (2024). Introducing the KRA System at the Softech Semiconductors. *Emerging Economies Cases Journal*, 0(0). <https://doi.org/10.1177/25166042241274821>; <https://journals.sagepub.com/doi/full/10.1177/25166042241274821>
4. Ghose, S.B. (2024). Information Systems in Large Scale Government Projects in India: A Case Study of PMAY. In: Iglesias, A., Shin, J., Patel, B., Joshi, A. (eds) *Proceedings of World Conference on Information Systems for Business Management*. ISBM 2023. Lecture Notes in Networks and Systems, vol 833. Springer, Singapore. https://doi.org/10.1007/978-981-99-8346-9_4 - Available at: https://link.springer.com/chapter/10.1007/978-981-99-8346-9_4

5. Basu Ghose, S. (2024). Linked case studies focusing on sustainability based on location: Nancy's Store vs. Satya's Store. In Modern management challenges: A case compendium (1st ed.). Excel India Publishers. ISBN: 978-93-89947-67-0