M.S. Ramaiah Management Review

The Gokula Education Foundation (GEF), a part of the Ramaiah Group of Institutions, Bengaluru founded M S Ramaiah Institute of Management (MSRIM) in the year 1995 to impart quality education for management students. MSRIM launched its first publication of the M.S. Ramaiah Management Review in June 2009. The M.S. Ramaiah Management Review is a Peer-Reviewed International Research & Academic Journal in the field of management with a focus on the South Asian Region.

Call for Papers - July– December 2020 edition (Volume 12, Issue 2)

M.S. Ramaiah Management Review (ISSN -0975-7988) is a biannual publication that publishes original research articles, review articles Case Studies, Interviews and Book Reviews in all the functional areas of management. It invites researchers, scholars, and authors to submit their original and extended research to publish in a Peer-Reviewed International Research & Academic Journal. All submitted papers will be peer-reviewed, published in print version and made available on the website (link).

Important Dates

Full Paper submission deadline: August 31, 2020

Notice of acceptance of Paper: 2nd Week of October 2020

Deadline for Revised/ Final Version of Full paper: 2nd Week of November 2020

Page Proof Deadline: 4th Week November 2020

Print Edition Release: 2nd Week of December 2020 Kindly send your article

to msrjournal@msrim.org

MRIM Management Review Guidelines for Paper Submission:

Dear Colleagues and friends,

We at the Ramaiah Institute of Management (RIM) believes that knowledge is pervasive and universal. It can come from any source and form. However, with a view to standardize and have an organized presentation of the content published by RIM, we have set the following guidelines for all our journal publications and request your kind cooperation in adhering to the guidelines.

Any research paper for consideration to the MSRIM review must contain the following sections:

Title

Abstract

Introduction

Literature

Review

Methodology

Results

Discussion and Analysis

Conclusion

References

Title:

The title page must be in the following format:

Paper Title

Author(s)Name(s)

Author Affiliation(s)

Email

The main title should be not more than 15 words, centered, and in Times New Roman 14- point, boldface type. The following format must be followed:

A Comparative Study on Public Sector Bank Asset Quality in India

Abstract:

The abstract should summarize the entire study in not more than 300 words. It should be a brief summary of the research questions investigated, the methodology used, the key findings and conclusion.

Introduction:

The introduction should bring out the current context of the study and relate it to the existing body of work in the researchers focus area. This is to be done in about 700-800 words.

Literature Review:

The literature review must include a detailed review of the existing body of work and must contain only reviews of articles in peer reviewed journals. At least 15 articles must be reviewed and website and other references don't count.

Methodology:

The methodology section must present all research methods and research tools used to analyze the data collected.

Results:

The results segment must have all analyzed data properly tabulated and all figures presented in sequence. Raw output from data analysis software is not acceptable.

Discussion and Analysis:

The results must be discussed in context of similar studies and observations made by top researchers in the area of study.

Conclusion:

The conclusion must sum up all key findings and relate it to the purpose of the study.

Referencing:

The referencing must follow the APA style. Other forms of referencing are unacceptable. Merely citing web links is not acceptable.

Plagiarism:

RIM believes that all research work will have original contributions of the author. These contributions of the author could be an extension of existing literature or newly explored content through research or purely conceptual in nature. Giving due credit to original contributors will ensure zero plagiarism. However, given the technology permeation and possible content contributed being similar to other documents or near replication of content, the manuscript for the RIM journal must not exceed 15%. Anything above 15% will result in immediate rejection of the manuscript. Authors are required to check their manuscript for plagiarism and submit only if the level of plagiarism is below 15%. RIM on its part will also have the manuscript screened for level of plagiarism for due acceptance / Rejection of the manuscript.

The entire paper shall not exceed 3000 words.